



## DRAFT Board of Directors Meeting Agenda

Monday, March 22, 2021

3:00 pm – 6:00 pm

### Board Members Attending

Elaine Mauldin, President Robert Allen, President-Elect Terry Shevlin, Past President Mark Beasley, Vice President-Finance Mark DeFond, Vice President-Research & Publications Beth Kern, Vice President-Education Ann Dzuranin, Director-Focusing on Membership	Giorgio Gotti, Director-Focusing on International Audrey Gramling, Director-Focusing on Segments John Hepp, Director-Focusing on Academic/Practitioner Interaction Mary Stanford Harris, Director-Focusing on Intellectual Property Yvonne Hinson, Chief Executive Officer
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### Guests & AAA Professional Staff Attending

Nancy Nichols, Council Chair Marc Rubin, Diversity, Equity, and Inclusion Task Force Chair	Michele Morgan, Controller Barbara Brady, Senior Director of Operations Mark VanZorn, Director of Information Technology Nancy Maciag, Executive & Board Services Manager
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### Draft Agenda

Time	Topic (V=Vote)	Attachments (W – Website, H – Handout, L – Link)	Presenter(s)
3:00 pm (15 min)	<b>A. Welcome</b> 1. Agenda Review 2. Approval of Minutes for November 2020 Meetings (V)	W, H – Meeting Agenda W– Draft minutes for November Meetings	Elaine Mauldin
3:15 pm (15 min)	<b>B. Chief Executive Officer Report</b> AMS System update		Yvonne Hinson Mark VanZorn
3:30 pm (40 min)	<b>C. Financial Matters</b> 1. 2021-2022 Budget – Phase 1 2. Budget presentation at Council	W – Finance Video W – Phase 1 Budget spreadsheet W – Strategy for Pricing AAA Journals	Mark Beasley Michele Morgan
4:10 pm (15 min)	<b>D. Membership Update</b> 1. Member Categories 2. Value Proposition – Focus Groups		Ann Dzuranin Yvonne Hinson
4:25 pm (10 min)	<b>Break</b>		
4:35 pm (65 min)	<b>E. Diversity, Equity, and Inclusion Discussion</b>		Marc Rubin
5:40 pm (10 min)	<b>F. Council Agenda Review</b>	W – Draft Council Agenda	Nancy Nichols
5:50 pm (10 min)	<b>G. Annual Meeting Update</b>	L – <a href="#">Annual Meeting</a>	Elaine Mauldin Yvonne Hinson
6:00 pm	<b>Adjourn</b>		